

May 30, 2017

PRESS RELEASE

For Immediate Release:

Welcome! Thank you for your support of the 2017 Hawaii Paddleboard Championship. It is important for our community that these events can go on! Thank you Maui Jim, Inc. for you kokua! We are honored to be a part of the Maui Jim-Majors, the seven (7) race series for paddling sports in Hawaii. This Race Series will show case the top paddling athletes in Hawaii. What a great idea!

The 2017 Hawaii Paddleboard Championship is held annually on one Hawaii's most revered paddling courses. All paddlers will challenge the "Hawaii Kai Run" each year preparing for the racing season. The 10-mile race summons world-class performance in a near-shore open ocean event, coming downwind around Diamond Head, with a spectacular finish in the motherland, Waikiki. The start line at the "pond" features a special blessing of the race field, and then it's race time! There will be a staggered start with prone paddleboards and SUP divisions going out at 11 am., all canoes thereafter. The awards and finishing activities will be held across the historic Kaimana Beach finish line on the grounds of Kapiolani Park. These activities feature the custom logo race items, refreshments, light lunch, and awards ceremony. Awards are given to the top finishers in multiple divisions for women and men. A special award, the Duke Kahanamoku Junior Men's Paddleboard Champion, goes to the top under-19 competitor. Their name will be recognized on a perpetual trophy.

The Hawaii Paddleboard Championship has a proven track record promoting the paddling sports. We work with industry leading companies like our timers-Pacific Sports Events and our lifeguards-Aloha Surf Lifesaving to ensure safety and to provide the best support services as the athletes race. It's been a pleasure working with everyone, thank you. We are especially grateful for all of the volunteers who give so much to make this event a success. Thank you for sharing. We have had fun doing this. Aloha, see you in the ocean!

For Race Registration Please Visit:

<http://mauijimmajors.com/hawaii-paddleboard-championship>

For more information please follow our Website and Facebook Page:

<http://paddleboardchampionship.com>

<http://facebook.com/paddleboardchampionship>